

**LANDINGS STRATEGIC COMMITTEE
MEETING IDEATION SESSION
19-NOV-08**

THIS PROVIDES A DETAILED RECAP OF THE IDEAS GENERATED AT THE STRATEGIC PLANNING COMMITTEE SESSION AT THE LANDINGS RACQUET CLUB ON NOVEMBER 19, 2008.

OVER 80 LANDINGS ATTENDED THE MEETING AND OVER 100 IDEAS WERE DOCUMENTED.

THE FOLLOWING PRIORITIZES THOSE IDEAS BASED ON THE VOTES PROVIDED BY THE ATTENDEES.

THE FIRST FILE LISTS THE IDEAS BASED ON NUMBER OF VOTES. THE TOP FIVE IDEAS GENERATED 10-18 VOTES AND THE SECOND GROUP RECEIVED 6-8 VOTES. THE THIRD GROUPING GOT 1-5 VOTES. THE BALANCE OF THE IDEAS ARE LISTED SEPARATELY.

MORE IMPORTANTLY, THE SECOND FILE ORGANIZES THE IDEAS BY THEME. THERE ARE SEVEN THEME GROUPS. THE LARGEST THEME OF IDEAS ARE ASSOCIATED WITH THE LRC (LANDINGS RACQUET CLUB (LRC) AND SOCIAL ACTIVITIES, 25 AND 10 IDEAS, RESPECTIVELY.

THE SECOND LARGEST GROUP OF IDEAS BY-THEME REGARD SECURITY/TRAFFIC/SAFETY, WITH 15 SUGGESTIONS. IN FACT, THE TWO IDEAS THAT RECEIVED THE MOST VOTES WERE: "MORE STREET LIGHTING" AND TRAFFIC CALMING AND SPEED CONTROL." THE LATTER HAS BEEN AN AREA OF CONCERN TO RESIDENTS SINCE THE ESTABLISHMENT OF THE LANDINGS. BOTH OF THESE IDEAS RECEIVED 18 VOTES.

LANDINGS STRATEGIC COMMITTEE
MEETING BY-THEME REVIEW OF
IDEATION SESSION 11/19/2008

ECONOMIC

1. ALL LANDINGS VOTE ON PROJECTS COSTING \$20k OR MORE (14)
2. COST EFFECTIVE PURCHASING USING "ECONOMIES OF SCALE" (3)
3. ECONOMIC IMPACT STUDY FOR PROJECTS (1)

LEGAL

1. CREATE PUBLIX (AND OTHER RETAILER) STRATEGY (FOR SALES, ROAD USE, ETC.) (9)
2. EXPANDED MEMBERSHIP FOR LRC WITH ACTIVITIES FOR ALL LANDINGS (6)
3. MANDATORY MEMBERSHIP FOR LRC FOR ALL LANDINGS AND EXPANDED PROGRAMS (5)
4. COMBINE LANDINGS SOUTH INTO ONE ASSOCIATION (1)
5. SELL NAMING "RIGHTS" TO MAIN GATE (1)
6. MORE INCLUSIVITY (0)
7. BREAKDOWN OF MEMBERSHIP LEVELS AT LRC (POOL, TENNIS, ETC.) (0)
8. BRING NATURAL GAS TO THE LANDINGS (ECONOMIC AND LEGAL) (0)

SECURITY/TRAFFIC/SAFETY

1. MORE STREET LIGHTING (18)
2. TRAFFIC CALMING AND SPEED CONTROL THRUOUT LANDINGS (18)
3. SIDEWALKS THRUOUT LANDINGS (14) AND WALKING PATHS (1)= 15
4. FULL ELECTRIC GATES AT NORTH AND SOUTH GATES (10)
4. ROUNDABOUTS AT LANDINGS BLVD AND KESTRAL INTERSECTIONS (3)
5. LONGER GREEN LIGHTS AT RT 41 DURING SEASON (1)
6. MORE "CHILDREN-AT-PLAY" SIGNS (1)
7. IMPROVE TRAFFIC PATTERN AT SOUTH GATE (1) + ADD BETTER VISIBILITY AT SOUTH GATE (0)
8. ACCELERATE ROAD SURFACING PROGRAM (0)
9. REMOVE/ENHANCE NORTH GATE (0)
10. MONITOR/ENFORCE PROPERTY MAINTENANCE (0)
11. COMMUNITY FIRE PROTECTION EDUCATION (0)
12. GUARDS BETTER DRESS (NO POLICE UNIFORMS (0)
13. SKATEBOARDING NOT ALLOWED ON LANDINGS BLVD (PROVIDE DESIGNATED AREA (0)
14. LIMIT TRUCK SIZE FOR LANDSCAPERS (0)
15. ADD REFLECTIVE STRIPS TO CURBS WHERE DARK (0)

AESTHETICS

1. ESTABLISH AN AESTHETIC GUIDELINES COMMITTEE (5)
2. IMPROVE MAIN GATE STATEMENT (3)
3. INCREASE HOLIDAY LIGHTING AND HAVE ON TREES YEAR ROUND (3)
4. BETTER TASTE IN DECORATING (3)
5. CREATE OFF-LEASH AREA (DOG Park) (1)
6. REPLACE OR UPDATE CONCRETE EAGLE AT MAIN GATE (0)
7. XMAS LIGHTS AT SOUTH GATE (0)

LANDSCAPING/ECOLOGY/LAKES

1. LONG TERM ECO STRATEGY (7)
2. PUBLIC BENCHES THRUOUT LANDINGS (6)
3. LONG TERM LANDSCAPING PLAN (REPLANT MATURE TREES (4)
4. OPEN ACCESS TO EAGLES NEST AREA (2)
5. REPLACE ROPES THRUOUT LANDINGS (1)
6. PLANT LITTORAL ZONES FOR ALL LAKES (1)
7. HANG PLANTERS ON ALL LAMP POSTS (0)
8. TRIM TREES TO IMPROVE LIGHTING (0)
9. IMPROVE STREET CLEANING (0)
10. IMPROVE/PROVIDE MORE DOG 'POOP CONTAINERS (0)
11. IMPROVE DRAINAGE (0)

**LANDINGS STRATEGIC COMMITTEE MEETING
BY-THEME REVIEW OF IDEATION SESSION
(CONT.)**

COMMUNICATIONS

1. COMPREHENSIVE SURVEY OF ALL RESIDENTS (4)
2. SIGNS FOR MTGS/EVENTS AT ALL 3 GATES AND BOXES FOR HANDOUTS FOR EVENTS (2)
3. OBTAIN ALL E-MAIL ADDRESSES FOR LANDINGS (2)
4. AREA/STREET/NEIGHBORHOOD CAPTAINS (2)
5. DEVELOP GOVERNMENT RELATIONS POSITION ON LMA BOARD (RELATIONS WITH LOCAL POLITICIANS) (2)
6. BETTER COMMUNICATIONS TO NON-LRC MEMBERS (1)
7. LARGER BULLETIN BOARDS FOR CONDOS (0)
8. CORRECT SPELLING OF KESTRAL ("KESTREL") (0)
9. DEVELOP LANDINGS WIKI¹ (WEB) PAGE (0)
10. MARKETING STRATEGY TO REALTORS (0)
11. MARKETING STRATEGY TO RETAILERS (0)
12. OUTSIDE PR FOR THE LANDINGS (0)
13. FORMAL SUGGESTION AND RESPONSE MECHANISM (0)
14. BETTER COMMUNICATION BETWEEN CONDO ASSOCIATIONS (0)

SOCIAL (LRC AND LANDINGS COMMUNITY)

LRC

1. AFFILIATION WITH LOCAL GOLF COURSES (7)
2. LARGER EXERCISE ROOM ("SCISSORED CEILING") (6)
3. A PLACE TO EAT (4) AND SOCIAL CENTER WITH FOOD SERVICE (3)= (7)
4. WEEKEND KIDS' DAY(S) AT LRC AND IMPROVED SUPERVISION (1)
5. DAILY EXERCISE PROGRAM (1)
6. IMPROVE RAILINGS FOR LRC POOL (1)
7. SWIMMING POOL SECURITY BECAUSE NON-LRC MEMBERS USE POOL (1)
8. MONTHLY GAME NIGHTS (1)
9. BOCCE BALL COURT/PING PONG TABLES/SHUFFLEBOARD/HORSESHOES (1)
10. PILATES CLASS (2)
11. LRC POOL WARMERS (3)
12. EXPAND LRC HOURS (3)
13. COMPUTER PRO AT LRC ONCE PER MONTH (1)
14. IMPROVE WIFI CONNECTION AT LRC (1)
15. CANASTA CLUB (1)
16. RECYCLING BINS AT LRC (0)
17. MORE CLUBS FOR DIVERSE INTERESTS (GOLF, ETC.) (0)
18. MUSIC NEAR POOL (0)
19. MORE INVITATIONAL EVENTS (LIKE FATHER/SON TENNIS) (0)
20. MOVIE NIGHT WITH MOVIE RENTALS AT LRC LIBRARY (0)
21. PRE-APPROVED TENNIS PARTICIPANTS LIST SENT TO SECURITY (NON-MEMBERS) (0)
22. 24-HOUR STEAM ROOM AT LRC (0)
23. REVENUE PRODUCING EVENTS FOR LRC (0)
24. MODERNIZE/BEAUTIFY LRC BUILDING/INCREASE DUES (0)
25. COMMUNITY OLYMPICS FOR ALL AGES (1)

LANDINGS COMMUNITY

1. MORE SOCIAL EVENTS/NEIGHBORHOOD GATHERINGS (7)
2. NEIGHBORHOOD WELCOME PROGRAM (3)
3. KID. YOUTH AND FAMILY FRIENDLY ACTIVITIES (2)
4. VOLUNTEER GROUP TO HELP ELDERLY (1)
5. LANDINGS SOCIAL EVENTS AT PHILLIPPI MANSION (0)
6. ARTS AND CRAFTS DAY SHOW (0)

7. GARAGE SALE DAY (1)
8. A "NO TRAFFIC" SUNDAY ON LANDINGS BLVD FOR FESTIVALS/BLOCK PARTY (0)
9. PROGRESSIVE DINNER(S) (0)
10. SHUTTLE TO OUTSIDE EVENTS AND SHOPPING (1)